Sitting Pretty

Graphics

We'll have you Sitting Pretty amongst your competitors

Hey,

Nice to meet you.

I'm Lauren, Creative Director and owner of Sitting Pretty Graphics.

Sitting Pretty Graphics started when I lost my Dad to a heart attack and had one of those sterotypical "what am I doing with my life" moments. Working for other people who loved to tell me how to do my art was not what made me happy so I made a change, took a leap, dumped a tonne of money into Google Ad Words and crossed my fingers. My business coach tells me that's not the best way to start your own business but hey, here I am.

I know how scary-exciting it can be to start your own business and I know how amazing it feels to make your first sale. Working with you as you grow and being part of the continued successes of businesses is what it's all about for me - there is no better feeling.

I believe that your businesses logo and branding should speak to your target market and make them want to work with you. Let's work together to get that happening. My team and I can't wait. *We'll have you sitting pretty amongst your competitiors.*

Set Price Logos & Branding Packages

Graphic Design

Digital Design

Printing

alice nightingale
CLOUD KiNG
CORE SOLUTIONS
drake removal homes
removing ▸ recycling ▸ reselling
PFB Perfect Figures Bookkeeping
STRONG COFFEE
Shade Solutions Qld
ORBIT CENTRAL
Sam Goodwin Portraits
vividly imagine
EWS Eye Witness Security
THE BAS TAMERS
Brisbane Insurance Brokers
JET PLUS PLUMBING
MACHINE HIRE AUSTRALIA
Why Buy When You Can Hire?
JKL FREIGHT LINES
Behind the Barriers
1300GETHELP
It's time for change
Sitting Pretty
Graphics
Soundality
GLOBAL GREEN
CUTTING EDGE FRAMING
Basic 2 Hectic
Customs
WEATHERPROOF RESTORATIONS
Certified Maintenance & Protection
iProperty Management Solutions
SISA
Platinum Joinery Interiors
Sumet Bowen
Health Clinic
OLLOGY
Lionheart Painters
DAEDALLIAN
CREDIBLE
SOURCE SOLUTIONS
Myo Mind & Movement
Remedial & Myotherapies
TERMITECH
INSPECT • TREAT • PROTECT
INSTYLE
ARCHITECTURAL COATINGS
Bottlebrush Bubs
Family Day Care
AthoGroup
BAAS BOOKKEEPING
Balance Your Business
Communication • Compliance • Wellbeing
Fledge by Flame

Set Price Logo & Branding Packages

A logo is the beginning of your brand, and your brand is your business. Your logo communicates to anyone who looks at it specific feelings. You can choose how your business is perceived via your logo and therefore the type of customers you attract.

Fonts, colours, concepts, symbolism – they're all considered and developed when designing a logo to attract your ideal customer. Sitting Pretty Graphics have created hundreds of logos so we know what it takes to make a logo that you can use on all of your marketing materials.

We do set price packages because no-one likes surprise bills.

How do we start?

1. ***We meet / skype / email***
2. ***You choose which package you want***
3. ***You fill out our questionnaire and pay a 50% deposit***

We do the rest

Inclusions	Package 1	Package 2	Package 3	Package 4
Logo Design -3 concepts -3 revisions -JPG, PNG, PDF & Vector Files	Yes	Yes	Yes	Yes
Business Card Design & Print -1 or 2 sides -Print QTY 500 on standard stock with gloss or matte coating		Yes	Yes	Yes
Letterhead Design -Full colour custom design in your brand colours and fonts -Set up as printable file -Set up as MS Word Template Document			Yes	Yes
Flyer Design -2 sides -Full colour custom design in your brand colours and fonts -Set up as printable file				Yes
Email Signature Design -Full colour custom design in your brand colours and fonts -JPG and PNG and Typeset versions				Yes
Social Media Images -Designed in your brand colours, fonts or imagery -includes facebook cover image and one promo image				Yes
Brand Style Guide -Tells people what colours and fonts to use with your brand to maintain consistency & professionalism -Prevents confusion and difficulty with logo files in future			Yes	Yes
Additional Services Social Media Images, Booklets & Brochures, Greeting Cards, Envelopes, Invitations, Infographics, Image retouching, Menus, Posters, Signage, Uniforms, Promotional Products (coolers, hats, pens etc), Alteration of existing logos or business cards, Re-branding of poorly executed logo, Website Styling. ***Please contact us to create a custom package for you.***				
Investment (paid over 2 installments)	**$595** +GST	**$895** +GST	**$1195** +GST	**$1695** +GST

TrueNorth
WELLNESS
your Experienced Health Professionals
Vicky Graham
BHMS(ED), B.Bus, MCEP, AEP, ESSAM
Director & Accredited Exercise Physiologist
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691 Albany Creek Rd, Albany Creek QLD 4035
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Remedial Massage
Pilates & Yoga
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Health & Wellness Coaching
Seminars & Programs
Your next appointment

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691 Albany Creek Rd
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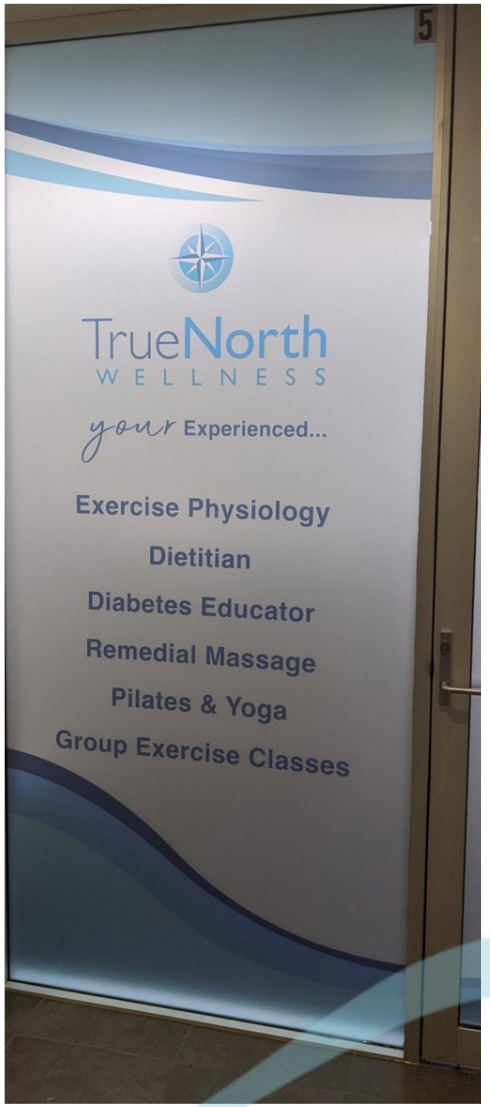
TrueNorth
WELLNESS
your Experienced Health Professionals
Core Values
Our vision is to empower people to make sustainable health & lifestyle changes in a supportive & caring environment.
Empowerment
Professional & Team Focussed
Supportive & Compassionate
Holistic
Sustainable Change
Authentic & Passionate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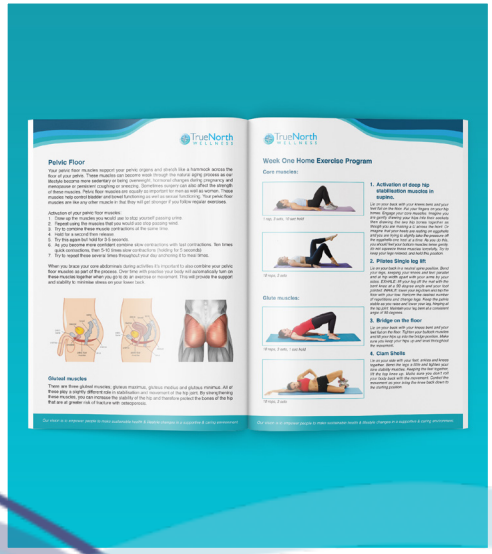
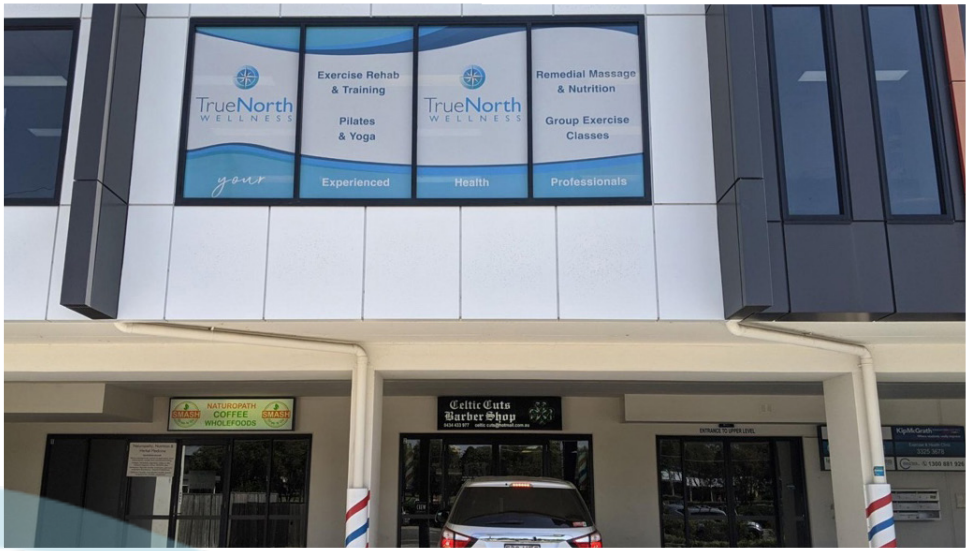
TrueNorth
WELLNESS
your Experienced...
Exercise Physiology
Dietitian
Diabetes Educator
Remedial Massage
Pilates & Yoga
Group Exercise Classes


TrueNorth
WELLNESS
Pelvic Floor
Week One Home Exercise Program
Core muscles:
Glute muscles:


TrueNorth
WELLNESS
Exercise Rehab & Training
Pilates & Yoga
your Experienced
TrueNorth
WELLNESS
Health
Remedial Massage & Nutrition
Group Exercise Classes
Professionals
NATUROPATH
COFFEE
WHOLEFOODS
Celtic Cuts
Barber Shop

Graphic Design

Designer for a Day

We can supply a qualified graphic designer with a laptop and all the right programs to your business site for an 8 hour work day for a one time cost of $960 inc GST. You provide the list of jobs and we do as many as we can, all on the one day. Typically, our clients get $1500-$2000 worth of design done on these days because we can focus solely on your business and you can provide feedback immediately, eliminating the 20 emails back and forward with revisions. *Please note, we're happy to tweak an existing logo, but it's just not possible to create a new logo in one day.*

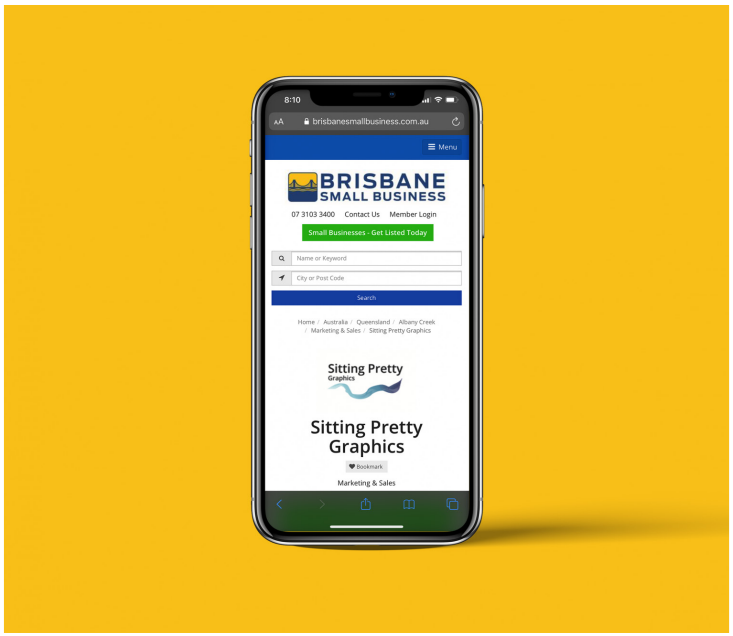
Hourly Rate

Alternatively, if you have just a few odd things you'd like done on an ad-hoc basis you can email us each job as it comes along and we're happy to help out and fit these smaller jobs in between our larger projects.

Digital Design

Designing for Screens

Designing something for print is different to designing something to go on a screen. We know how to make sure your cover photo doesn't get cropped terribly, how to security protect your PDF workbooks, set up Mailchimp email templates or create a suite of ads for google (plus anything else you can think of). Big screens or little screens, just ask.



Printing

Print Management

CMYK, RGB, Pantone, JPG, PNG, Vector, DPI? Do you know the difference? Everything we design, we can get printed. We get projects printed by local trade printers at wholesale rates, meaning we offer complete quality control with exceptional pricing and fast turn around times.

We would prefer to manage the print for our clients as we know exactly how the file is meant to turn out and can guide you on print methods and work with the printers to get a great result rather than just uploading online somewhere and hoping the colours come out okay.

Let's Get Started

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Graphics